

PAKISTAN BAKING SUMMIT



Program

Time	Activity	Side Event	
09:00 am	Registration of Participants	<p>Baking Expo</p> <p>Baking Poster Competition</p> <p>Baking Startups</p> <p>Projects Display</p>	
	Arrival of Guests & Networking		
	Recitation of Holy Quran, Naat-e-Rasool-e-Maqbool, National Anthem		
Inaugural Session			
09:30 am	Welcome Note & Words of Pakistan Baking Summit "Sustainable, Eco-Friendly & Affordable Baking" Mr. Rana Awais Khan, Chairman - National Alliance for Safe Food		
09:45 am	Remarks by Guest of Honors Trade Development Authority of Pakistan Karachi Chamber of Commerce & Industries Pakistan Bakers Association (KASAN) Sindh Food Authority Pakistan Standards & Quality Control Authority		
10:30 am	Session by Platinum Sponsor		
10:45 am	Session by Gold Sponsor		
10:55 am	Networking Break		
Session: Success Stories-Baking Leaders/CEO's/Entrepreneurs			
11:20 am	<ul style="list-style-type: none"> • Insights from Successful Baking Entrepreneurs • Sharing Success Strategies and Challenges Faced • Interactive Q&A 		
12:20 pm	Key Note Session by Foreign Speakers/Consul Generals		
01:00 pm	Lunch & Networking Break		
Technical Session: Global Regulations, Innovations & Technologies in Baking Industry			
02:00 pm	<ul style="list-style-type: none"> • Overview of Global Regulations Impacting Baking Industry • Showcase of Innovative Technologies Transforming Baking Processes • Discussion on Emerging Trends and Future Outlook 		
Penal Discussion: Export Potential of Baked Products - Way Forward			
03:30 pm	<ul style="list-style-type: none"> • Exploring Export Opportunities for Baked Goods • Strategies for Penetrating International Markets • Government Support and Trade Policies Discussion 		
Penal Discussion: Baking Industry; Marketing and Growth Strategy			
04:10 pm	<ul style="list-style-type: none"> • Marketing Trends and Strategies for Baking Industry • Growth Opportunities and Market Expansion Tactics 		
04:50 pm	Summary of Key Insights and Takeaways Vote of Thanks by Organizing Committee Announcement of Future Initiatives		
Networking Reception and Cocktail			



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