

PAKISTAN BAKING SUMMIT

May 14, 2026 – PC Hotel, Karachi



Summit Program		
Time	Activity	Side Event
09:00-09:30 am	Registration of Participants	❖ Stalls by Sponsors ❖ Baking Poster ❖ Baking Start-ups ❖ Projects Display ❖ Innovation Pavilion ❖ Networking Lounge ❖ Company's Promo Video
	Arrival of Guests & Networking	
	Recitation of Holy Quran, National Anthem	
Inaugural Session		
09:30-10:30 am	Welcome Note By Mr. Rana Awais Khan, Chairman - National Alliance for Safe Food "Baking Summit A Brand" by Head of Advisory Board - Baking Summit Mr. Noman A. Lutfi Remarks by Guest of Honors <ul style="list-style-type: none"> • Director General Sindh Food Authority • Director General TDAP • Provincial Chief SMEDA • President Pakistan Bakers Association • President Karachi Chamber of Commerce & Industries • Provincial Minister Food, Govt of Sindh 	
	Scale Up Baking Business, Export Strategies, Branding & Marketing of Baked Product CEO's Leadership Session: Success Stories of Baking Leaders & Entrepreneurs Session Chair: Mr. Shahzad Raza, CEO ODR Food Corporation, North America	
10:40 – 11:20 am		
11:20-12:00 am	Exhibitor's Session	
12:00 – 12:40 pm	Panel Discussion on Baking Business Stakeholders <ul style="list-style-type: none"> • Flour Industry • Oil/Ghee Industry • Salt, Eggs & Sugar Industry • Packaging Industry • Ingredient/Flavour Industry 	
12:40-01:30 pm	Networking Break	
01:30 – 02:10 pm	Global Regulations, Innovations and Technologies in Baking Sector Session Chair: Mr. Arij Iqbal, CEO, Alpha Penta (Pvt) Ltd	
02:10-02:50 pm	Funding Opportunities and Development Sector for Export Oriented Baking Business and SME's	
02:50-03:30 pm	Open House/Invited Guests Session/Representatives of Different Organizations	
03:30-04:30 pm	Closing Session	
	Comments/Remarks from the Partners/Guests Awards Distribution by the CEO's/Dignitaries Vote of Thanks / Summary of Summit/Key Insights by Dr. Hafiz Rehan Nadeem, President, National Alliance for Safe Food	

For Further Details
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**NATIONAL
 ALLIANCE
 FOR SAFE FOOD**

Nasa International
 AN EVENT MANAGEMENT COMPANY